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Press Release

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Internet Marketing and Management Group of Coral Springs, Florida, Assists in Presentation of Major Symposium in Freehold, New Jersey

Internet Marketing and Management Group, LLC (IMMG), based in Coral Springs, Florida, generated exceptional media coverage for a Major Symposium presented by Advanced Orthopedics and Sports Medicine Institute of New Jersey.

With the name "Internet Marketing and Management Group" (IMMG), it should come as no surprise that this marketing group relies heavily on the internet to do business with its client, Advanced Orthopedics and Sports Medicine of Freehold, New Jersey. Despite being 1000 miles apart, IMMG is able to service the orthopedic group as well as if they were across the street. They recently assisted the orthopedic surgeons in their presentation of a major symposium on hip pain at the CentraState Medical Center's Ambulatory Campus on April 17.   The marketing firm remodeled the PowerPoint presentation for one of the main speakers, Dr. Gregg S. Berkowitz. They supplied media coverage and were able to secure a front page headline for their client with an article on the symposium in Freehold's *News Transcript.* Among many other responsibilities, IMMG is handling the media coverage for the orthopedic firm's entire spring lecture series.

IMMG's founder and COO, Wayne Marnell points out how the internet's influence is multi-faceted. The internet has revolutionized the marketing industry and changed the way business is conducted between IMMG and its clients, and it has changed the provider's internal operations as well. Utilizing the internet, IMMG relies on team members from different locations, literally across the country, from New Jersey to Hawaii. "Working through the internet creates an environment that is efficient and cost-effective for everyone," according to Mr. Marnell.

Internet Marketing and Management Group (IMMG) builds more than websites, they build business. IMMG is a web-centered, integrated marketing and management solution providing lasting impressions that are captivating, inspiring, and emotionally powerful. Internet Marketing and Management Group empowers companies with technology, design, ideas,

professional marketing and management all designed to dominate the competition. Websites, SEO, organic search, PPC, marketing campaigns, public relations, managed ROI, web based and traditional media, are some of what IMMG offers.

IMMG serves clients across the USA, specifically in the Broward County cities of Coral Springs, Fort Lauderdale, and Parkland, Florida. IMMG also serves the Palm Beach County cities of Boca Raton, Boynton Beach and Wellington, Florida. Freehold and Monmouth County, NJ.   Manhattan and Nassau County NY. Boston MA, Stanford and Bridgeport CT, St. Louis, MO, South Carolina, North Carolina and Los Angeles California. IMMG maintains Team Members throughout the USA to ensure client satisfaction in marketing campaigns, managed ROI, websites, SEO, PPC, organic search, web-based and traditional media. The Team Members are located in Washington, Oregon, Texas, New Mexico, Coral Springs and Parkland, Florida, Monmouth County New Jersey, Boston MA, South Carolina, North Carolina and Los Angeles, California. IMMG is one of the most complete integrated marketing and management providers for websites, SEO, organic search, PPC, marketing campaigns, public relations, managed ROI, web-based and traditional media.

Call IMMG at 1-888-WebIMMG (932-4664) for more information about their services and to learn how Internet Marketing and Management Group (www.WebIMMG.com) can create a program tailored for your company or organization.

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